

CONTINUED HIGH SCHOOL OUTREACH



Continue conversations with your teacher, counselor, and school contacts to supplement current virtual classroom activity, and keep the Navy top of mind as a consideration for their students.

Note: Utilize email contact in addition to the phone numbers you have for these contacts. Teachers and administrators are likely keeping a heightened awareness of their incoming emails during this time, so this is an important channel to include in your outreach.

- The link below includes a variety of presentations that can be sent to the various groups outlined below. Take a look and think creatively about which contacts might be interested in viewing each presentation:

<https://www.amazon.com/cloudrive/share/0ALeJEd1Dylp2HA0i0gXK1uiq3F5HPfLh7FDLx8Kd6Y>

COUNSELORS

These are unprecedented times, and many students are unsure of their next steps. The Navy offers educational and economic benefits that apply to all students, whether they are planning to attend college or looking for an alternative career path.

- Encourage counselors to reach out to their current/former students, and parents/families in their communities who may be interested in learning more about careers and educational benefits of the Navy, especially due to some of the tough economic implications of the nation's current events.

ADMINISTRATION

Connect with school administration contacts to understand how you may be able to engage.

- Ask if they would be willing to include your contact information on the school website.
- See if there is a possibility of inclusion on an email to parents & students.
- Ask them to share the above presentations and your contact information with colleagues that you may not have a direct connection with—e.g. PE teacher, math teacher, business education (CAD, programming, marketing, etc.) instructor, English teachers, math teachers, vocational education teachers, all guidance counselors.

TEACHERS

Many teachers are still hosting classes virtually. With a relaxed focus on normal test preparation that would be happening during this time, educators may be more open to lending their classrooms to recruiters to present about career opportunities in the Navy.

- Recruiters have found success securing presentations by providing teachers and administration the above presentations in their initial outreach, so that they can understand the benefit for their students ahead of time.
- If teachers are not willing to offer classroom time for a virtual presentation, ask if they would be willing to share one of the above presentations (along with your contact information) to their students by way of email.
- Be sure to engage any JROTC program leads in your outreach. They may be especially interested in providing content to their classes!